# Arts & Culture Strategy 2021-2031 Year 1 Report



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# Our first year

In November 2021 Wandsworth's Community Services and Open Spaces Overview and Scrutiny Committee unanimously adopted a new Arts and Culture Strategy for 2021-31. This report reflects back on our first year, picking out key highlights that are contributing towards delivering our 7 long-term goals. The final section of the report runs through the year 1 section of the three year rolling action plan that accompanies the strategy and how we are progressing on its delivery.

We believe that arts and culture play a vital role in making neighbourhoods prosperous, healthy and attractive place to live. They bring people together and provide a sense of vitality and belonging. Our ten year Arts and Culture Strategy was developed in partnership with a wide range of partners and stakeholders as well as colleagues from across Council services to ensure that we continue to support and grow a rich, diverse and complex arts and culture 'ecology' in Wandsworth.

Since its adoption, we have continued to work with a wide range of partners to deliver a strong and thriving arts and cultural offer that benefits not only individuals, but also families and wider communities – as well as contributing to the vitality of the Borough's neighbourhoods and town centres. Through collaboration with our cultural and creative practitioners, freelancers and organisations, we focus on animating our local economies, fostering our strong sense of community ownership, raising aspirations, and supporting residents in leading healthy and happy lives.

Our aspiration is high: to establish Wandsworth as one of the country's leading examples of how to integrate cultural opportunities and engagement into the delivery of all the Council's priorities. We want to continue to be a Borough that develops the artists, creatives and audiences of tomorrow.

Front cover image: Black Heroes Foundation's performance of their new play The Story of John Archer. This play launched Wandsworth's Black History Month 2021 and was staged at a Gala Luncheon event at Battersea Arts Centre for local Windrush Elders.

# **Our Strategic Goals**

The Arts and Culture Strategy builds upon the strong foundations that have been laid by residents, community groups, cultural organisations of all sizes and the Council, who have created a myriad of vibrant creative offers. The strategy is structured around seven goals which all interlink and support each other to nurture a thriving cultural ecology.



Over the summer of 2021, local theatre company Jellyfish Theatre took their new show The Wagon of Dreams to eleven housing estates across the borough delivering 17 performances to families living on those estates. The feedback was fantastic with over 663 people engaging with the performances. Image credit: Jellyfish Theatre



Celebration of the opening of the new underground stations at Battersea Power Station and Nine Elms. Image credit: David Cotter



### Place-Shaping Goal Line of Light: Gonnecting Gommunities

ine of Light celebrated the new Northern Line Extension with the communities who live and work above the route between Battersea Power Station, Nine Elms and Kennington Tube stations.

The free Line of Light outdoor festival featured lights and visual projections from Projection Teknik and followed the route of the 3km tunnels above ground for two nights in October. It created a daisy-chain of nineteen high-density light beams illuminating the new stations, and painted the route of the tunnels in the sky to create the Line of Light. Eight buildings along the route were lit up with a series of visual projections, accompanied by eleven soundscapes available as downloadable podcasts. They were created by Sam Jones of SoundThread with local groups and students from the Royal College of Art to make a specially commissioned audio 'album' of the area.

There were two outdoor festival hubs near the new underground stations at Battersea Power Station and Nine Elms that brought together over 5000 visitors to the events with free activities and entertainment for all ages on both evenings. Over 250 local people were involved as participants in creating the content and delivery of the festival, as well as 29 local businesses.

The festival helped bring the area to life in the minds of many people unfamiliar with Nine Elms, with visitors comments such as "I've got the train through the area before, but not walked around it. It was great to learn more about the area" and "It's an amazing event for the community". 48% of the attendees to Line of Light were visitors to Nine Elms, 81% of respondents said it made a good impression of the Nine Elms and 85% said they had found out more about what to do in the area.

The festival was funded through a range of sources including Wandsworth Borough Council and London Borough of Lambeth, Battersea Power Station, Embassy Gardens, R&F Properties, Urbanest and New Covent Garden Market development partners VINCI St. Modwen, as well as supported by TFL and Vauxhall One.



Line of Light followed the route of the new branch of the Northern Line. Image credit: David Cotter

In June 2021 London Children's Ballet opened their doors to the public, as Wandsworth's first cultural anchor space. The space has been provided by Big Yellow as part of their redevelopment of the site on York Road.

### Place-Shaping Goal Gultural and creative industry anchor tenants

n June 2021, London Children's Ballet became Wandsworth's first cultural anchor tenant to open its doors. They will be joined by Matt's Gallery, World Heart Beat Academy and Chocolate Films who are all taking up new spaces as part of Wandsworth's vision to embed culture within place-shaping and regeneration schemes.

This new cultural anchor space has been provided by The Big Yellow Self Storage Company, as part of its planning application and commitment to creating vibrant local community around its new development on Holman Road (just off Lombard Road). Big Yellow will provide this cultural space for free for 125 years, with an initial lease to London Children's Ballet for 20 years. The space includes a state-of-the-art dance studio, complete with industry-leading Harlequin sprung dance floors, ballet barres and mirrors, as well as open plan offices, a meeting room, storage to house its collection of costumes and props, and bathroom and changing facilities.

In lieu of paying rent, London Children's Ballet have entered into a Social Value Agreement with the Council to ensure that residents benefit at low cost from opportunities to engage in arts and cultural activities. This, for the initial 10 years, aligns with the Arts and Culture Strategy focussing on access for all, learning and education, health and wellbeing, communities and partnerships and place-shaping. A key focus of London Children's Ballet's work will be supporting young people, including many who would not otherwise have access to ballet (including children in care, young carers, young people in hospitals, hospices or PRUs, or young people with special needs), to participate in their programmes and enjoy their performances.

London Children's Ballet is one of a number of cultural organisations moving into the Lombard Road / York Road area, joining an already strong dance cluster which includes Royal Academy of Dance, Tavaziva Dance and bbodance (formerly the British Ballet Organisation), and a strong set of creative youth programmes focussed around Providence House and Caius House.

Over 2022-23 Matt's Gallery, World Heart Beat Music Academy and Chocolate Films will also be opening their new cultural anchor spaces within Nine Elms. This will be the culmination of many years of council work from initially negotiating with developers to secure the spaces at a peppercorn rent, recruiting the cultural organisations and then supporting them along the journey to realise their ambitions. In lieu of rent, cultural organisations have entered into Social Value Agreements with the Council to ensure benefits for local communities. So far seven cultural and creative industry anchor spaces have been secured - five in Nine Elms and two in the Lombard Road York Road Focal Point Area – and from the 5 spaces that are at/nearing completion an estimated £4.85 million additional inward investment has come into the borough as part of developing these new creative venues.

### **Economic Growth Goal FRAMED**

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"During the pandemic so many galleries had to close their doors and many artists, myself included, had exhibitions postponed as a result of lockdown. A public art project like FRAMED helps to support over 120 local artists and provides an opportunity for the community to enjoy art in an outdoor environment. I have been touched when people have contacted me through social media saying that they have seen my painting and sending me photographs. Being part of FRAMED has highlighted my practice to those who may not usually go to an art exhibition. I strongly believe that art should be for everyone so I'm very proud to be part of this public art project." Artist Suzi Morris

hroughout 2021 and the beginning of 2022, Wandsworth Council's FRAMED projects turned the borough's streets into vibrant outdoor art galleries, with works by local artists displayed on lamppost banners. Livening up the high streets, and encouraging people discover the work of artists living in their neighbourhoods, FRAMED also provided a platform for artists to exhibit their work safely during the pandemic.

Over the course of the year works by over 130 artists have been installed on lampposts and hoardings across Wandsworth's high streets. Artworks were selected from the artists and makers featured on Wandsworth Art, a free digital platform to promote local artists that was launched in 2020 after the pandemic cancelled all exhibitions and events. including the annual Wandsworth Artist Open House. Wandsworth Art provides an online forum profiling hundreds of exceptional artists, designers, makers, poets, and arts organisations based in the borough, and FRAMED features a broad range of artistic disciplines and styles including contemporary painting, traditional portraiture, photography to conceptual art, digital drawing, sculpture and illustration.

Centred around the themes of new beginnings and positivity, FRAMED celebrates the rich diversity of our local arts scene. Artsworks can be found on display in Balham, Clapham Junction, Earlsfield, Furzedown, Tooting, Southfields, Wandsworth Town, Roehampton, and Putney. The Clapham Junction, Putney, and Wandsworth Town editions of FRAMED are delivered in partnership with The Junction BID, Putney BID and Wandsworth Town BID.









### Economic Growth Goal Re-Greate 2021

s part of the Council's response to supporting creative businesses over the pandemic, Wandsworth Enterprise Hub, in collaboration with the Arts and Culture Service, commissioned Creative United, in partnership with Hive Collective, to develop a bespoke offer. The Re:Create 2021 business support programme helped 51 artists, makers, and creative businesses in Wandsworth to be bold in their business plans by providing free, specialist 1:1 business support. The programme ran from March – June 2021, at a time when many small creative businesses were unsure if they would be able to remain a viable business. Following the competition of the Re:Create 2021 programme: 100% of participants said that it had increased their confidence on business skills; 92% that it had helped them create, or have a better understanding of how to create, a business plan; 96% that it had helped them to create, or have a better understanding of how to create, a marketing plan; and 92% now had a better understanding of sources of ongoing business support.

Wandsworth resident and Acacia School of Dance founder Joan Gibbs was one of the Re:Create participants. For more than 20 years her dance school has provided classes to people of all ages, welcoming them to "our community for friendship, improved fitness and releasing their stress". Before the programme, Joan felt lacking in skills and confidence in pricing her services, marketing and communications. Covid-19 meant she had lost her clients, so there was a substantial dip in income. Although she had moved her classes online, there were considerable challenges for teaching dance.

"We'd be well-known locally so anyone who thought of dance classes would know where to go. We'd be running classes to help older/retired people and those with special needs that people of all income levels could access, as well as high-standard classes for serious dancers. We'd be more involved with performances and activities in the local community charity, amateur and professional. We'd be teaching teachers. We'd have at least one other teacher and other paid help for reception/admin roles etc., and enough income to be able to choose from a variety of premises or improve those with a lower fee". Then the pandemic hit and all this was put at risk,

Joan was matched with business coach Nat Harrison. In her three 1:1 sessions they focused on practical strategies to enable Joan to better promote her business online, and connect with potential clients locally. This included knowledge sharing to improve the visibility of her website, connect and communicate via Facebook and engage with local parents' groups. Joan also attended 2 of the 3 Skills and Networking events. Joan found both these and the 1:1 support extremely effective. In terms of skills and confidence, Joan went from scoring herself 0 out of 5 for marketing and sales, PR and publicity and digital/the web, to scoring 5 out of 5. Joan told us, "It was useful having a one-to-one advisor to help with digital skills I just didn't have. It was also good having someone to spot mental blocks."

Because of the programme, Joan feels her business is more resilient: "I have 30 new core clients in addition to those already with me and am expecting many more in the Autumn when people begin new programmes. I had thought I'd have no classes left as many pupils moved away during the lockdowns, or left as their finances, schoolwork or mental health were adversely affected. I have changed the way I communicate with existing and future customers, started an Instagram account and changed the way I use Facebook. I also have a new strategy for printing, publicity and advertising."

In addition to bespoke support for the 51 creatives who successfully applied to be on the programme, more general business support was also provided to the Wandsworth creative sector through three connection-making, informative and engaging networking events that were open to all. Part of the success of Re:Create 2021 has been the various support networks that of artists that have continued to collaborate since the formal programme ended in June 2021. Providence House's YES: Anything Is Possible was a celebration of the fact that we could all be together again after so many months apart. The night was a collaboration of diverse local youth talent featuring original music, song, dance, rap and virtual material created throughout lock down. It gave young people the opportunity to perform live and to be supported and appreciated by their friends, family and community.

### Gommunities and Partnership Goal Wandsworth Arts Fringe

""Well done for bringing an arts festival to the community in difficult circumstances. The enthusiasm of the performers to be giving a live show for the first time in many months was really quite heartwarming, and made me feel really pleased that I made the effort to come." Audience member

ollowing a year of uncertainty during the Covid-19 pandemic, Wandsworth Council's flagship festival returned in 2021, for its 12th year, as London's first hybrid arts festival, presenting both live in person and digital activities as well as some postal activities.

Wandsworth Arts Fringe (WAF) is a multi-arts festival that takes place all over Wandsworth borough usually every May. However, in March, it was decided to shift the dates of the festival from early May to 25 June-11 July, in the hope that venues would have reopened and restrictions eased by then.

As an open access festival, WAF offers a democratic platform and support network for everyone who wanted to share their artistic practice and experiment with new ideas with a daring audience, whether in person or digitally. At its core is a commitment to inclusion and diversity, to supporting and platforming creative talent and arts organisations in the Borough and to promoting a thriving cultural economy by working in partnership with our communities. The majority of artists taking part are usually local, but the festival also attracts artists from further afield in the UK and beyond, thanks to its excellent reputation and contacts with other Fringe festivals around the world.

Although the programme is not curated, it is carefully shaped to ensure maximum coverage of every ward and the best experience possible for artists and audiences alike. A dozen projects are also supported financially through WAF Grants each year to ensure that the festival remains supportive of its artistic quality and community engagement aims. With concerns that venues would not be able to open in time for the festival, WAF partnered up with Lost in Translation to have a pop-up Big Top tent at the heart of the borough, where key local creative companies could share their work in a covid compliant setting with local audiences for the first time since the pandemic had begun 18 months before.

WAF 2021 consisted of 130 events (20 exhibitions, 18 film screenings, 100 performances, 85 workshops. NB: Some events were performed/broadcast several times, hence the number of performances higher than the total number of events) covering 19 wards. Due to 50% capacity restrictions on venues WAF 2021 audience engagement was lower than usual at 13,706. A further 50,000 visitors saw the Dear Neighbour exhibition at 11 Wandsworth libraries, and tens of thousands of passers-by will have seen the Greener Picture exhibition on the Town Hall railings.

As part of WAF 2021, we worked with 732 artists, of which 297 were of culturally diverse ethnic background, 85 disabled artists (8 of which were D/ deaf) and 37 artists who identified as LGBTQIA+. We also delivered 14 training sessions as part of the programme, including how to put on covid safe events and to ensure compliance with the latest regulations.

A key part of WAF 2021 was exploring how we could make the festival greener. The Green WAF strand allowed the festival to develop partnership working with the Climate Change team and communicate on the environment with the festival's artists and audiences alike.

### Gommunities and Partnership Goal The Story of John Archer

Iack Heroes Foundation is Wandsworth's leading organisation championing the year-round celebration of impact that people of African or Caribbean descent have had, and are having, on British history and society. Since Black Heroes Foundation moved to the borough in 2017, they have been supported through the Wandsworth Grant Fund or WAF Grant programme to undertake a range of projects. Over 2021 that took the form of a 6 month programme of activities focused around the life of John Archer (1863–1932), London's first Black Mayor.

In July, Black Heroes Foundation premiered their new play The Story of John Archer at the Wandsworth Arts Fringe Big Top Tent to a live audience of 123 and a broadcast audience of 332, including Joanne Anderson, Mayor of Liverpool, and Kim Johnson, MP for Liverpool Riverside, in recognition of John Archer's birth in their city. Directed by Dr Anni Domingo and written by Joyce Fraser and Jennifer Farmer, The Story of John Archer honours the life and legacy of one of Britain's Black Heroes.

The play was then re-staged along with a Gala luncheon and exhibition in Battersea Arts Centre's Grand Hall for local Windrush Elders and their families as the opening event of Wandsworth's Black History Month 2021. The event was a resounding success with some 200 guests in total. This event provided an opportunity for elders to socialise after a long period of isolation due to COVID19. It provided the audience with a feeling of pride and empowerment having learned about John Archer, his life and the period he worked in. Many attendees commented that they were grateful to have the opportunity to learn about Archer and his inspiring achievements, which they had not been taught about at school, and the community was delighted to be reunited after such a long time apart.

This was followed by a public evening performance

A lifelong champion of those neglected and mistreated by society, John Archer's worldview and sense of social justice was shaped from a very young age. He grew up in the shadow of Liverpool's Brownlow Hill workhouse and this early reckoning with inequality and disenfranchisement left a permanent mark, leading John to dedicate his life to fighting for justice. In his political career he took on racism (at home and abroad), the demonisation of the poor and bigotry in the criminal justice system. With values rooted in Pan-Africanism, and a loyal friend and confidante to such notable figures as Samuel Coleridge Taylor, Jane Roberts, Ida B Wells and W.E.B. DuBois, John Archer never stopped striving for selfdetermination across the African Diaspora. In 1913 he was elected mayor of Battersea, making him London's first Black mayor.

Archer earned his living as a prizewinning photographer and ran a photography studio in Battersea Park Road. His legacy can still be seen in the foundations of today's Battersea, and the Council is working on erecting a statue of him within the former borough of Battersea.

of the play plus a Q&A to celebrate the Windrush generation and local Black Heroes. In the evening, guest speaker Esuantsiwa Goldsmith told her moving story of growing up in Battersea and how her grandfather introduced her to John Archer, who became her hero. He features in her book The Space Between Black and White.

By working with organisations such as Black Heroes Foundation throughout the year we acknowledge, respect and celebrate our Black heroes, working with local communities to create new resources that ensure that these stories are no longer hidden and celebrating today's diverse society.

### Learning and Education Goal Greate and Learn Playkits

etween May 2020 and July 2021, a group of Wandsworth creative organisations and the Arts and Culture Service collaborated to make and distribute over 6000 kits of creative materials and activities to children aged 6-10 years old in most need via 46 Primary Schools, 16 Community groups, Summer Schemes and Foodbanks.

Over the year, three sets of kits were created, each containing a booklet of creative activities and art materials. Creativity can feel like magic, but during lockdown families could feel that they required digital access and special materials at home to take part. The kits were created in response to rising concerns around digital poverty and children not having access to basic materials like scissors, glue, crayons etc. These kits aimed to bring creativity into the heart of the families across Wandsworth, and ensure that children had activities to inspire them and the materials to be able to be creative with.

A consortium of partners was formed for the project, made up of: Agora Arts Circle, Battersea Arts Centre, Creative Wandsworth, Nine Elms Arts Ministry, Roehampton R.O.C.K.S, Royal College of Art, SenTalk, Tara Arts, Wandsworth Council, 575 Wandsworth Road (National Trust).

Following conversations with headteachers, the decision was made to focus the PlayKits on children from the age of 6 to 10 years old, finding that children of this age, although in the process of getting more independent from their parents, do not yet have the capacity to seek entertainment or development on their own. Conversations with Headteachers also helped to identify materials that would both cover basic need and also offer the children something exciting and inspiring to use. The recipient families were identified working side by side with the local schools in order to ensure these kits reached children most in need.

Described by a headteacher as a "god send", the PlayKits offered local children from lower-income families the tools to be creative; a chance to escape their current situation and let their imaginations run free.

Besides the clear impact on local children, this project re-enforced the bond that the Arts and Culture Service has with its community. It allowed partners to work in a different way and broaden their reach in the local area, strengthening their presence in the community and learning new skills.

The project has included work by many local artists, who were paid to create activities for the Playkits. The summer 2021 Create and Learn Playkit was inspired by local National Trust house 575 Wandsworth Road and encouraged children to engage with nature and their environment whilst supporting the development of positive mental and emotional wellbeing. The kit included a quality sketchbook designed by artist and RCA graduate Hannah Coulson, with a contribution from local artist Raksha Patel, and features a range of creative activities, with plenty of blank pages for their own artwork and ideas.

In February 2021 the Create & Learn Playkits won the prestigious national Hearts for the Arts Award for Best Arts Project for providing over 4000 children in Wandsworth with resources in a "really heartwarming and simple example of what a big impact small targeted local initiative can achieve."

The project is generously supported by Arena, Battersea Power Station Foundation, Battersea United Charities, Big Local SW11, Big Yellow Storage, ISG, National Education Union Wandsworth, Sale, SenTalk, Southside Shopping Centre, Thomas Foundation and Wandsworth Council.



"It's so heartening to see local communities band to gather to help the most vulnerable in our communities. Having all seen the Marcus Rashford campaign that forced the government to u-turn on feeding kids in poverty, and then who they contracted the objective to and the paltry result, it is heartening to see local communities, schools and councils identify these areas and step in to provide not just nourishment for the bodies but, very importantly, soul food. We will not know the full ramifications of the pandemic's damage especially on kids in the heart of their developmental stage- so this is not only a wonderful, but a very important thing"Le Gateau Chocolat Hearts for the Arts 2021 Judge



S.M.I.L.E-ing Boys is the brainchild of internationally acclaimed artist Kay Rufai as a response to the rise in youth affected by violence which sparked reactionary approaches from the government regarding tougher criminalisation of youth, more stop and searches and greater police presence in majority communities.

Lalala - ing Boys

BY KAY RUFAI FIND OUT MORE ABOUT THAS YOUNG KING LICKE

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### Learning and Education Goal SM.I.L.E-ing Boys

""I enjoyed it because I could express myself a bit more than I would in normal classes and it's like a free environment where you could just talk about how you're feeling and I feel more educated with what's going on around me. It made me realise some deeper things." Sashon, one of the S.M.I.L.E-ing Boys participant.

uring Children's Mental Health Week 2022, we launched the latest collaboration with artist Kay Rufai.

The Arts and Culture Service started working with Rufai in 2019, having seen the work he was doing in Lambeth, we were keen to support a Wandsworth angle to his S.M.I.L.E-ing Boys Project. The S.M.I.L.E (SEND ME INSPIRING LOVING ENERGY)-ing Boys project is a happiness research-led creative arts project. The project uses creativity to address the mental health needs of Black boys, while challenging the negative stereotypes of this demographic in the media and in society. The project was initially developed as a direct response to the rise in youth stabbings in London around 2017-2018. During 2019, over 8 weeks of creative workshops with 60 Black boys from Ark Putney Academy, Ark Bolingbroke Academy and St John Bosco College, Rufai created his Wandsworth version. The creative workshops focused around the eight factors responsible for happiness and the boys responding to these through poetry, film, discussion-based art sessions and photography. The project was funded by the Wandsworth Grant Fund and became part of both the Arts and Culture Service school engagement programme and Wandsworth Arts Fringe. In 2020, Rufai created an online performance of his poem Black Future which was part of Wandsworth Arts Fringe in Your Living Room and Black History Month. For 2022 the exhibition has been back with more fanfare being installed in Southside Shopping Centre for three weeks and then at Battersea Power Station for another three.





### Health and Wellbeing Goal Springfield Hospital

"Research has long demonstrated the positive impact of artistic and creative expression on our mental health. This programme of work is another way we can harness the healing power of art to support the mental wellbeing of those we care for, whilst giving a creative voice to our service users, and creating warm and welcoming environments that support recovery." Sharon Spain, Director of Nursing at South West London and St George's Mental Health NHS Trust

s part of the development of two new mental health facilities at Springfield University Hospital, the South West London and St George's Mental Health NHS Trust has been working with a range of local and national partners to develop and launch a groundbreaking arts programme which was formally launched in December 2021.

The programme will see the creation of 20 major artworks to transform how hospital wards are experienced by patients and service users. Key partner and arts charity Hospital Rooms has enlisted an internationally acclaimed and diverse roster of artists, many of whom put vulnerable people at the centre of their work and specialise in participatory practice. They include: Abbas Zahedi, Alvin Kofi, Andrew Pierre Hart, Bindi Vora, Harold Offeh, Hurvin Anderson, Jasmin Sehra, Jo Bruton, Larry Achiampong, Libita Clayton and Nina Royle, Linda Bell, Michelle Wiliams Gamaker, Richard Rawlins, Rubbena Aurangzeb-Tariq, Susie Hamilton, Sutapa Biswas and Yinka Ilori. These artists are leading more than 80 art workshops with patients and staff, which will go on to inform the artworks that are created. The long term of aim of project is to forge a new path for mental health services, radically transforming how a mental health hospital can look and feel and making access to creative participation central to the culture of care at the Trust.

Fifteen of the artists involved in the programme either live in the borough or have an existing link to Wandsworth arts and cultural organisations. As part of the co-production process, these artists have been leading numerous imaginative and adventurous art workshops at Springfield Hospital from January to June 2022. The programme will engage a wide spectrum of the community in a meaningful collaborative experience and ensure the new environments have an affinity with the people who encounter them.

Through partnering with local cultural organisations, such as National Opera Studio and Action Space, the aim is to share knowledge of working in these settings and cultivate longer term programming, offering training to occupational staff in leading creative sessions. The result of this programme will ensure that participants will have their creative talent sparked and be immersed in accessible, appealing and abundant cultural opportunities all around them while they undergo treatment. The artwork and new opportunities for expression will give people a voice and sense of dignity at what can be a distressing time.

The aspiration is to provide evidence for the positive impact of arts intervention projects in mental health hospitals at local, national and international level that can then drive strategic and wide-reaching change. This is being achieved by Hospital Rooms, researchers at Norwich University of the Arts, the World Health Organisation, Wandsworth Council and local cultural partners in collaboration with the clinical teams at South West London and St. George's Mental Health NHS Trust.

This programme is supported by: Arts Council England, Baring Foundation, WHO Artist Response Fund, Anthropologie, Hauser & Wirth, South West London and St George's NHS Trust Charitable Fund, Courtauld, Norwich University of the Arts, CF Moller, Colart, Winsor & Newton, Graphenstone, Wandsworth Council, National Opera Studio, Matt's Gallery and Action Space.

### Health and Wellbeing Goal Turn Up Join In

"My elderly dad came to live with us in Wandsworth. This opportunity to meet people has been marvellous for him. Dad looks forward to each Tuesday and seeing his friends. This is an amazing project. I think a huge success for all, lots of regular friends come along which is a great testament to the organisers, that a lovely group of diverse people have an opportunity to build confidence in the community together. A great stimulation to do art and talk to people,keeping a lively mind and positive outlook." Family member of participant

s part of the Council's response in supporting people through the pandemic in June 2021 we launched a cultural prescribing programme pilot aimed at patients who had significant basic social needs (typically debt, benefits, housing, and employment) that needed addressing. The twelve week pilot "Turn Up Join In" was a creative lunch club, delivering welfare advice and support (provided by Southwest London Law Centres) and creative activities (provided by Bounce Theatre). It aimed to explore whether this mixed approach would engage people, encouraging them to access help addressing their immediate social needs and also let them establish local support structures.

Turn Up Join In offered an opportunity for people to get together, make art, share stories and eat a warm meal together. Based at the Home Café in Earlsfield, the group met on Tuesdays from 11.30am-1pm. Additional art and play activities were provided for children to allow parents to participate. The pilot was led by two artists, with Southwest London Law Centres in attendance. Two or three volunteers from Home-Start attended the sessions to support parental engagement.

20 people registered for the pilot, predominantly referred via the social prescribing team, with a few additional referrals from Earlsfield Foodbank and other voluntary sector groups.

Once the group started meeting, it became clear that participants had a wide range of physical and mental health needs. Only one participant registered with an inclusion need, however other physical needs emerged including asthma, mobility issues (using canes, wheelchairs, or scooters), and recovering from surgery. The group also presented a range of emotional health needs, including eating disorders, depression, anxiety and grief. Two attendees had family members who received stage four cancer diagnoses during the project. Some participants lost at least one relative during lockdown, lived in isolation whilst shielding, or were stuck inside with very small children.

Whilst the root causes are diverse, all participants declared feelings of loneliness and isolation. While the original plan was to test if the pilot would reduce the call on NHS resources, it become clear that it would be unrealistic to expect participants to reduce their need for the NHS within the pilot's timeframe.

Over the twelve weeks the programme evolved, with a greater focus on exploring how the project could reduce feelings of isolation and increase happiness – thus positively impacting on people's health. Some attendees reported an improvement in their mental health as the pilot progressed, at times despite a deterioration in their physical health.

The Council's funded pilot ended in October 2021, but the group continues to meet weekly at the Home Café in Earlsfield, with Bounce Theatre having attracted further funding from Awards for All and The National Lottery Fund to continue to deliver the creative programme and provide a warm lunch.

## Turn Up Join In cont.

"My son says I have changed. I am less depressed. I tell him that it is because of my Tuesday club. I am having counselling for depression. I told my counsellor about this, and they said to keep coming. I have benefited very much. My health is improving. My anxiety is slowly improving. Very amazing. I can now speak and be positive. It has helped me to focus. Coming on a Tuesday has helped with depression and loneliness, socialising, chatting with people and improving my concentration by being creative. This meeting group is more than medication. It is healing." Participant A

### Participant A's (a social prescribing referral) experience

Participant A was unsure about coming initially. They arrived late and had been embarrassed to attend due to using a cane. They did not talk much and were hesitant to collage. Over six weeks they have become a regular participant and we have observed them relax and laugh with people in the group. They have started to talk about family, memories, and life experiences. We have used these as inspiration for collage themes in the weeks that followed, e.g. we found out that they are trying to study for a floristry qualification and have incorporated this into the art sessions. Their artwork demonstrates an increase in skill and confidence - whereas at the beginning it tended to be simply cutting and sticking, they are now mixing papers and making statements that reflect their opinions on the things we talk about in





the session. Turn Up Join In has been one of two times a week they leave the house to do something social. The other is the floristry course which they report being unable to complete due to being unable to get work experience whilst being dependent on using a cane. We are currently working out if they can teach the group floristry to enable them to complete the course. We have also introduced them to a local retired florist who has gifted their remaining materials, providing around £500 in-kind to allow Participant A to work towards an ambition of having a home business and completing the third and final qualification. Participant A spent part of the pilot living without a cooker or a microwave - eating takeaway chicken and chips whilst awaiting a grant. So, the opportunity to have fresh, home-cooked, and nutritious food has been of benefit.

Space to Be placed the disabled child at the centre, allowing for a greater level of agency: Specially-designed props provided a close-up experience using multiple senses (audio, vibrating, reflecting light, tactile) and in ways that responded to each child. Families reported a deep impact on their relationships such as "the activity enabled both of my children to connect in a way they are unable to do in normal play". Image credit Joanna Boulton.

### Access for All Goal Action Space & Oily Gart

*"Deep, meaningful, powerful and profound experiences which were new to us as a family and were very special"* Audience feedback, Space to Be

espite the hurdles faced by many of Oily Cart's participants and ActionSpace's artists during the pandemic, over 2021-22 both organisations, funded through Wandsworth Council Service Level Agreements, continued to champion the creative talent within both young people and adults with complex needs.

#### ActionSpace

ActionSpace supports talented people with learning disabilities to develop and maintain successful professional artistic practices. The Studio Participants are supported to develop a range of creative skills based on their individual interests and aptitudes, to exhibit and sell artwork, access opportunities to take part in projects and engage with the wider cultural sector. Wandsworth based artists have continued to flourish, including:

Nnena Kalu was awarded a LOEWE/Studio Voltaire award which has provided her with a solo studio for the next two years. She was also one of the winners of the prestigious Paul Hamlyn Foundation Artists Awards and shortlisted for the Mark Tanner Sculpture Award and exhibited in the RA summer show.
Linda Bell was commissioned by the British Museum to lead a series of 5 digital workshops on Zoom for service users at Leonard Cheshire's Community Centre in Wandsworth and Alderhouse Residential Centre in Chigwell.

• **Chandrakant Patel** was selected as part of the RA Summer Exhibition open call, with his piece selling on the opening day of the show.

• Lasmin Salmon's new work was selected by textile artist Lorna Hamilton Brown for the exhibition "Threads" at the Elysium Gallery Swansea.

Robin Smith was part of Shape Open 2021. She also launched Zoomin', an online project on the Skelf digital platform that records the artistic exchanges between Robin and artist/musician Richard Phoenix.
Ian Wornast was selected as one of the Make Art Nine Elms commissions. Since being selected TFL have started working with ActionSpace to explore how they can also support lan's work.

Paul Hamlyn Foundation funding allowed ActionSpace to develop a new Wandsworth based project Make it Live focusing on creating a model of best practice in the use of digital media for delivering participatory art events for people with PLMD and complex needs. The aim of Make it Live is to provide training and employment for artists with learning disabilities to co-design and co-lead participatory art workshops - digital, physical and blended. The first phase of Make it Live was delivered by Linda Bell and Pardip Kapil, with both artists getting accustomed to engaging with people on Zoom and developed this into the artists leading a series of trial sessions with service users at One Trust's Wandsworth Hub (Pardip) and The Garden School in Hackney (Linda). Make it Live was formally launched with "Pop up Pardip and Guests" for Wandsworth Arts Fringe, run on Zoom with One Trust service users and streamed live for members of the general public who booked in advance.

#### **Oily Cart**

Wandsworth-based sensory theatre company Oily Cart have continued to trail blaze best practice in creating theatre for and with disabled children. Over 2021 they launched two amazing projects: Space to Be and The Cart.

Space to Be was created for and with disabled young people (aged 0-18) who experience the world in a sensory way, and their families. With many of these children needing to shield, this project was created in response to their needs with the sensory show being sent to participants homes. The show, which was part of WAF2021, was unwrapped over a week through a series of packages, bringing moments of wonder to be enjoy individually and together.

In the later half of 2021, with funding from the National Lottery Heritage Fund, Oily Cart developing a 14-week public engagement project The Cart, an interactive, physical embodiment of the archive and inspired by the best of Oily's Cart's sensory theatre shows. This started touring specialist schools from January 2022.

Arts & Culture Strategy 2021-2031

### cAccess forcAll Goal WAF bursaries

or a third year the Royal College of Art partnered with the Arts and Culture Service to deliver creative bursaries for young people. This year the bursaries were linked with Wandsworth Arts Fringe (in previous years it has been part of Wandsworth Artists Open House). The aim of the bursaries is to support local artists and designers aged 16–25 years old.

Four local artists were selected: Sena Appeah, Theo Chaudoir, Louis Morel and Merlin Summers, who work across different mediums from painting and illustration to animation and games design. They are now receiving tailored mentoring and support from RCA staff and students, as well as financial support to take part in WAF 2022 and the opportunity to showcase their work in a group exhibition at Outlined Gallery in Nine Elms. After the exhibition, which is set to take place from 10 to 26 June 2022, Outlined Gallery will feature each bursary recipient's work on their website for 12 months with options to create prints for the public to buy – providing a financial revenue stream for each artist at the beginning of their career.

#### Sena Appeah

"I'm so thrilled to receive this award, especially as a lifelong resident of Wandsworth and local artist."

Sena Appeah is a young visual artist based at the Barbican Centre. As an emerging artist, she has exhibited her contemporary fine artworks in various London galleries. The unique and surreal worlds Sena creates, characteristic of her style, stem from her self-taught practice as an oil painter. She is inspired by identity, imaginative freedom and philosophy.

#### Theo Chaudoir

"Making art is when I am most free, I feel humbled to

be chosen for this award."

Theo Chaudoir is a self-taught artist based in Tooting, whose work aims to explore how we engage with community life and various experiences in both a purposeful and psychological way. Discussing his practice, Theo said: "I'm excited to continue this journey of experimenting with new mediums through drawing and digital tools. Living in a city flowing with inspiration, I am motivated by its people and energy."

#### Louis Morel

"I really can't believe this is happening."

Louis Morel works across drawing, sculpture, creative writing and games design, 'exploring the line between cute, creepy and weird.' Louis is an autistic artist who suffers with a chronic pain condition and severe sensory processing issues. This means he is extremely sensitive to sounds and smells in particular, making it very difficult for him to leave the house. Making art has been a way for him to process trauma and find meaningful ways of interacting with the world

#### **Merlin Summers**

"Thank you for this great opportunity."

Merlin Summers was born in London and lives in Tooting with his family and dog, Arnie. Merlin is autistic with learning difficulties and is studying BA Animation at University West of England in his Foundation year, where his work is driven by his imagination and how everyday situations can become absurd and surreal. As well as animation, he enjoys scuba diving, hill walking, travel and learning to read and speak Japanese.

### Glimate Emergency & Sustainability Goal A Greener Picture

s part of the Council's drive to become carbon neutral by 2030, the Arts and Culture Service successfully applied for Wandsworth Environment and Sustainability Strategy funding to deliver a schools programme over the Spring term of 2021. 670 schoolchildren, from 15 primary schools, worked with artists from the Royal College of Art to explore the theme of climate change in sculpture and cyanotype workshops and photographed the result.

The project provided a means for the voices of young people to be included in the borough's conversations around climate change. It also produced a wide range of artworks that can seen on <u>www.agreenerpicture.com</u> and a selection of which were printed onto banners and hung on railings around the town hall so that as many people as possible can see them.



### Glimate Emergency & Sustainability Goal A Greener WAF

ithin Wandsworth, tackling climate change is already a priority for the cultural sector. Since Wandsworth Council declared a Climate Emergency in 2019, all of the Borough's Arts Council funded National Portfolio Organisations have created Environmental Policies and Action Plans and the Council organised our first Together on Climate Change Festival in November 2021 to coincide with COP26.

As part of Wandsworth Arts Fringe 2021, a wealth of events celebrated our environment and highlighted the climate emergency in a creative programme spanning sculpture, photography, painting, walking tours, outdoor games and workshops. Events included:

• WHABB Studios' Citizens of the Climate was a collection of personal written stories and audio recordings from Wandsworth residents on how they feel climate change is affecting the environment in which we live.

• Woodfield Pavilion's Trees at The Woodfield used Tooting Bec's trees as an inspiration for a range of creative activities including painting, movement, creative writing and narrative therapy.

• A Wandle Wonder Wander was an augmented reality walk made especially for Wandsworth Arts Fringe by XAP. Audiences were invited to wander at leisure along the banks of the river Wandle, from Merton Abbey Mills to the Thames, using a mobile device to summon up sights, sounds and animated artworks, and revealing over 80 wonders of the Wandle's rich heritage. Featuring students from Griffin Primary School, Forest Tales, Hunting for the Wild Things was a Forest School-inspired creative storytelling session.
Meet and Make Spaces taught us how to make trees out of recycled materials in a fun family workshop at Woodfield Pavilion for Tooting's Carnival of Trees. The trees were then displayed at the Pavilion for everyone to come and enjoy, and Tooting residents were invited to film their favourite tree in Tooting as part of an event on Zoom.

In addition to eco-friendly events and exhibitions, WAF has been going green behind the scenes, with biodegradable seed cards replacing traditional paper surveys. Visitors and audiences were encouraged to scan the QR codes to access the digital WAF audience survey, and then plant their cards to grow a crop of summer wildflowers. The aim of this initiative has been to reduce waste paper and littering in our streets and green spaces - and perhaps increase the bee-friendly wildflower population around the borough as a bonus. In November 2021, we went a step further in becoming carbon neutral, launching the WAF Sustainability Pledge which aims to raise awareness on the need for individual artists and organisations to take tangible steps against climate change and could potentially set them up on their own pathway to creating tailored environmental policies and action plans. We are also confident that the festival has much to learn from its contributing artists, organisations and community groups, and this pledge and plan are our way to start the much-needed conversation on our collective responsibility and power to reduce carbon emissions in Wandsworth.

#### Wandsworth Arts & Culture Strategy 2021-2031 Delivery Action Plan for 2021

Key: actions in boxes highlighted in green are Council led; actions in boxes highlighted in blue are being developed in partnership between the council and organisations; actions in boxes highlighted in yellow are being developed by cultural and community organisations across the borough.

#### Goal - Place-shaping: Utilising inward investment to deliver sustainable, ambitious growth and regeneration, embedding culture to nurture our existing and new communities.

Objectives	Actions for year 1 (2021-22)	SMART Targets	Reporting
Support the delivery of the area strategies	Continue embedding arts and culture into the emerging Local Plan to	Year 1:	
as outlined in the emerging Local Plan.	ensure that the framework exists to ensure that culture is recognised a	Emerging Local Plan, completed all updates for	Target achieved and completed
These areas are: Nine Elms; Wandle Delta/	key element in place-shaping.	R19 by August 2021.	
Wandsworth Town; Clapham Junction;		Wandle Delta SPD adopted September 2021	Target achieved and completed
Wandsworth Riverside; Putney; Balham;	Feed into the emerging Wandle Delta SPD and Wandsworth Town		
Tooting; and Roehampton	Framework.		
	Initiate a Nine Elms Cultural Programme Impact Assessment of the work		
	delivered so far to help shape future thinking.		
Embed objectives from the Arts and Culture	Work with all the developers that trigger cultural obligations (ie at least	Year 1:	
Strategy in future Section 106 (S106)	100 housing units or 10,000m <sup>2</sup> of non-residential) to support them in	• Work with the existing 50 plus developers wither	Worked across 53 developer schemes
agreements as part of new developments	developing their own Cultural Action Plans, that align with the Council's	in pre-app or with granted planning permission	in the borough
	new Arts and Culture Strategy.	who trigger S106 cultural obligations to negotiate	
	Work with colleagues in Planning and Legal to ensure that new S106	commitments, support creation of cultural action	
	cultural obligations align with the new Arts and Culture Strategy. Where	plans and monitor their delivery.	All new commitments negotiated from
	the delivery includes a Cultural Anchor Tenant ensure that the terms	Ensure all future S106 cultural obligation     commitments align with new Arts and Culture	December onwards align with the new
	include the requirements for tenant to enter into Social Value	Strategy	strategy
	Agreement.	Strategy	ShuteBy
Continue to focus on growing the cultural	Work with developers to identify and recruit cultural tenants that will	Year 1:	
infrastructure through Cultural Anchor	support the delivery of the Arts and Culture Strategy's other aims. In year	London Children Ballet to open June 2021	Target achieved and completed
Tenancies, who will support the delivery of	one both Theatre 503 and London Children's Ballet secured spaces.		
other goals within this Arts and Culture			
Strategy	In Lombard Road: work with Big Yellow and London Children's Ballet to		
	enable them to open in Summer 2021.		
	In Nine Elms: work with Matt's Gallery and World Heart Beat to open in		
	Spring 2022		
Nurturing cultural infrastructure, especially	Working with London Children's Ballet, Turbine Theatre and Matt's	Year 1:	
organisations new to an area, with a focus	Gallery as they re-locate and open their venues in the borough, helping to	Support new cultural organisations that have	Ongoing
on them flourishing both locally and playing	embed them into the borough's cultural ecology and help grow local	relocated to the borough over covid London	
an active role in the Borough's wider offer	participants/ audiences.	Children's Ballet, Turbine Theatre and Matt's	
		Gallery. Work with them to develop programmes	
	Support and monitor Royal Academy of Dance in the delivery of their	that bring in local audiences/participants and to	
	S106 community engagement strategy.		

	Support and monitor Royal College of Art delivery of the final phase of their S106 community engagement programme in advance of their new campus opening in January 2022. Continue to support World Heart Beat and Theatre 503 as they open their second venue in Nine Elms. Forge comms partnerships to effectively and publicly communicate the strength of these networks and breadth and diversity of activities using a joined-up approach.	<ul> <li>promote these opportunities to residents and relevant community/youth groups.</li> <li>Monitor Royal Academy of Dance's delivery of their S106 community engagement strategy</li> <li>Monitor Royal College of Art delivery of the final phase of their S106 community engagement programme</li> </ul>	Ongoing, working with team on how they developing positively and collaborative relationships with their neighbours on their new site. S106 commitment discharged, following the successfully delivery of their community engagement strategy over 2018-2022.
	Encourage and support these venues to take part to WAF 2021.		
Position certain parts of the Borough as creative quarters (and potentially as Creative Enterprise Zone destinations) providing affordable creative workspaces. (The emerging Local Plan identifies the following areas as potentials creative quarters: Nine Elms, Wandle Delta/ Wandsworth Town, Clapham Junction, Wandsworth Riverside, Putney, Balham, Tooting and Roehampton. As CEZs are specifically linked to securing spaces at peppercorn or highly subsidised rates, the initial focus over years 1 to 3 will be on Nine Elms, Wandle Delta/ Wandsworth Town and Wandsworth Riverside where there are a number of developer secured spaces coming forward.)	<ul> <li>Apply to be part of the GLA's new Creative Enterprise Zone accreditation scheme.</li> <li>Within Nine Elms continue develop the following creative quarters: <ul> <li>Battersea Design and Technology</li> <li>Food and Horticulture</li> <li>Visual Arts</li> </ul> </li> <li>Continue to develop a cultural quarter around the Lombard Road/York Road Riverside Focal Point Area (LRYRFPA). Ensure that the work in this area aligns and supports the cultural engagement programme being developed as part of the Winstanley Estate regeneration.</li> </ul>	<ul> <li>Year 1:</li> <li>Submit an Expression of Interest to become a GLA's accredited Creative Enterprise Zone</li> <li>Recruit a Business Growth Manager (Sectors and Innovation) on a fixed term contract to focus on developing Battersea Design and Technology Quarter</li> <li>Deliver programming streams around Nine Elms creative quarters</li> <li>Work with LRYRFPA creative organisations to ensure that local people benefit from employment and training opportunities</li> </ul>	Application submitted, but not one of the two borough selected for GLA's accreditation Business Growth Manager (Sectors and Innovation) appointed Ongoing Ongoing
Ensure that culture and community are at the heart of the Council's regeneration schemes.	Work with partners and local stakeholders to deliver the Nine Elms Cultural Action Plan to enhance the sense of place and neighbourhood and establish a sustainable cultural ecosystem that fosters community cohesion and supports residents' aspirations for access to high-quality facilities, culture and design. Work with planners and developers to develop green public spaces that support the creation and sharing of cultural activities and help give residents a greater sense of civic pride.	<ul> <li>Year 1:</li> <li>Deliver at least two community focused events in Nine Elms</li> <li>Deliver at least two community focused event in the Alton Estate</li> </ul>	Delivered Happy Streets and Movement and Metamorphosis Delivered a wide range of activities as part of Roehampton Community Week as well as via the Alton Arts Hub at Portswood Place, Roehampton Bull's birthday party and Ubuntu Museum's library workshops.
Enable and encourage high quality meaningful public art to improve the public realm.	Embed within the emerging Local Plan a new section regarding Artworks, Statues and Memorials. Work with Council colleagues in planning, regeneration and highways to deliver meaningful public art that supports cohesive, well-connected and healthy communities and celebrates Wandsworth's heritage, including:	<ul> <li>Year 1:</li> <li>Deliver Arch 42</li> <li>Deliver The Sunset, Sunrise, Sunset artwork by Alexandre da Cunha at Battersea Power Station station</li> </ul>	Arch now open, and installation of artwork will happen later on in 2022. Target achieved and completed

• Designing the new key public route through Arch 42, leading to new		Sign off final designs for Tideway art installations	Target achieved and completed
London Underground stations at Nine Elms and Battersea Power	•	Install Framed lamppost banners on high streets	Target achieved and completed
Station		in Furzedown, Tooting, Balham, Clapham	
Work with TFL to oversee the final stages of the installation and		Junction, Wandsworth Town, Earlsfield,	
opening of The Sunset, Sunrise, Sunset artwork by Alexandre da		Southside, Roehampton and Putney	
Cunha at Battersea Power Station station. Urban Canopy have	•	Attend GLA's commission for diversity in the	Ongoing
delivered workshops in the area for local people.		public realm working group meetings.	
Working with Tideway on the various art installations being			
commissioned as part of the upgrade to London's sewers			
<ul> <li>Celebrate Wandsworth's (and London's) first Black Mayor, John</li> </ul>			
Archer. Establish a charity that will take forward the fundraising to			
develop this commission			
• Explore /map key areas and identify sites for public art interventions			
• FRAMED – developing maps/trails and spotlighting art embedded in			
the artists local communities via comms			
Part of the GLA's commission for diversity in the public realm working			
group.			

### Goal - Economic Growth: To ensure that town centres are vibrant and culturally rich places to explore, shop and enjoy, and that cultural and creative businesses thrive.

Objectives	Actions for year 1 (2021-22)	SMART Targets	Reporting
Objectives Using arts and culture to support vibrant and attractive town centres where people want to spend time	<ul> <li>Actions for year 1 (2021-22)</li> <li>Utilising culture as a key component in developing the new town centre in Nine Elms, such as the Advent Calendar and Line of Light event to celebrate the opening of new tube station.</li> <li>Work with the Business Improvement Districts to utilise culture as a key element within their business plans.</li> <li>Deliver plans developed in partnership with Positivity Putney in the rejuvenation of Putney High Street as part of the Future High Street Funding.</li> <li>The Junction Placemaking and Wayfinding initiative.</li> <li>Role out Wandsworth Art's Framed initiative to install local people's artwork on lamppost banners and empty shop windows to help keep high streets looking vibrant and attracting people.</li> <li>Programme high-quality outdoor arts events to bring visitors to town centres</li> <li>Continue to utilise WAF as a vehicle to animate all the Borough's town centres in May.</li> <li>Support community and creative projects that help animate the high street, such as the Nine Elms Arts Ministry's Advent Calendar.</li> </ul>	<ul> <li>SMART Targets</li> <li>Year 1:         <ul> <li>Work with local artists to ensure residents artwork is displayed on all ten local high streets (Putney, Roehampton, Southfields, Earlsfield, Tooting, Furzedown, Balham, Nine Elms, Clapham Junction and Wandsworth Town).</li> <li>Ensure that at least 50% of high streets are animated as part of WAF</li> </ul> </li> </ul>	Reporting         Achieved, although residents'         artwork installed in Nine Elms as         part of Movement and         Metamorphosis, instead of via the         Framed lamppost banners.         Target achieved and exceeded, as all         10 local high streets reached

Bolster local cultural organisations by assisting them in securing more external funding, capacity building, visibility and providing creative opportunities for residents	<ul> <li>BAC - investigate the social value and economic impact of having them in the borough in relation to reviewing if their period of peppercorn rent should be extended post 2028.</li> <li>Develop the Joint Cultural Needs Assessment dashboard on DataWand to make it easier for local organisations to identify local need, develop programmes to meet that need and demonstrate this to external funders.</li> <li>Advocate to national and regional organisations for funding to be awarded to artists/producers/ freelancers and organisations for projects delivered within the Borough.</li> </ul>	<ul> <li>Year 1:</li> <li>Work with the Data Insight and Analytics team and external partners (especially ACE and Audience Agency) to develop JCNA dashboard</li> <li>Champion local creatives as part of CLOA, London CLOA, London Culture Forum, What Next etc</li> </ul>	Delayed due to capacity issues amongst all the partners, will be delivered over year 2 instead. Ongoing
More effectively promote the Borough's	Develop comms strategies to position core arts service projects – WAF,	Year 1:	
cultural offer and develop its identity as a	Wandsworth Art / Wandsworth Artist Open House and Nine Elms cultural	• Gain at least 5 pieces of positive national/regional	Target achieved
vibrant destination for arts and culture as	programme as cultural tourism destinations and unmissable calendar	<ul><li>news coverage of the new stations opening.</li><li>Delivered at least 4 events as part of the London</li></ul>	Target exceeded (5 events)
part of day, evening and night-time economy	highlights for residents. Continue to build partnerships with venues, artists, cultural orgs, media and businesses to achieve engagement and	Festival of Architecture	
economy	buy-in.	<ul> <li>Join the working group for the Council's new Night-Time Economy Strategy</li> </ul>	Ongoing
	Develop a cultural programme within Nine Elms as part of London Festival of Architecture.		
	Feed into the Council's new Night-Time Economy Strategy to ensure that		
	the Borough delivers a high-quality experience that encourages people to		
	visit again and increases their local spending.		
	Work with the Borough's cultural sector, especially those that already		
	contribute to the night-time economy, such as theatre and music, to		
	ensure that they are at the centre of the new strategy.		
Develop cultural tourism plans and high profile or distinctive creative projects that	Develop high profile and distinctive creative projects to support Cultural Tourism, such as the Line of Light project to celebrate the two new tube	<ul><li>Year 1:</li><li>Deliver a Line of Light, a high profile event to mark</li></ul>	Target achieved and completed
deliver a high-quality experience which	stations opening in Nine Elms.	the opening of the two new tube stations in	rarget achieved and completed
draws visitors to the Borough, encourages		October 2021 and raise the profile of Nine Elms.	
them to visit again and increases their local	Participate in pan London events and festivals such as Open House and	Participate in London Festival of Architecture	Target achieved and completed
spend	London Festival of Architecture		
Supporting the Borough's creative	WBC is part of the STRIDE partnership an initiative aimed to drive inclusive		Target achieved and completed
economy, through initiatives such as creative clusters and quarters, incubator	creative and tech sector growth across Lambeth, Lewisham, Southwark and Wandsworth and comprises the Local Authorities, private, education	<ul> <li>Deliver affordable workspace and incubators projects as part of STRIDE in Wandsworth</li> </ul>	Target achieved and completed – awards made to WIP Space for
and co-working creative hubs and support	and not-for-profit sectors. Develop the Wandsworth Affordable Workspace		Artists Studios in Wandsworth Town,
programmes for creative industries	Fund (to allocate the £1,200,000 SIP Round 1 programme) to investment in affordable creative workspace and incubators projects in the borough.		and Chocolate Films and World Heart Beat in Nine Elms.

	Ensure that the emerging Local Plan embeds within the Council's planning		
	framework a commitment to protect and grow cultural and creative		
	workspace.		
	BAC Scratch Hub (micro and small creative businesses and entrepreneurs).		
	A creative co-working community and hub at BAC in which memberships		
	from local businesses and creative entrepreneurs subsidise the		
	development of creative social enterprises. Support Wandsworth's		
	growing Creative Industries sector through offering subsidised spaces to 5		
	businesses/freelancers. Support local creatives through offering free		
	access to office/meeting space in the run up and over Wandsworth Arts		
	Fringe.		
	1111gc.		
	InnovationRCA, based on the Battersea campus, offers their graduates two		
	support programmes:		
	Patent Support Programme		
	• Start-up Programme provides between£10,000 to 100,000 investment		
	from the RCA and/or InnovationRCA Fund 1 and membership of our		
	Angel Investor network, AngelClubRCA.		
	Mission Kitchen opened in June 2021 in New Covent Garden Market. It		
	features 16,000 sq ft of kitchen, working, training and dining space and has		
	been designed to support a community of hundreds of food businesses.		
Work with the cultural and creative sector	Support Wandsworth Enterprise Hub to develop a bespoke programme of	Year 1:	
to provide training and paid employment	support, Re:Create 2021 (delivered by Creative United), aimed at creative	• Ensure 50 Wandsworth start up or micro creative	Target exceeded (as 51 start-
for local people to develop our creative	micro-enterprises including visual artists, makers and designers. This	businesses take part in the pilot Re:Create 2021	up/micro business took part) and
workforce, such as the Council's	structured programme will include tailored workshops, one-to-one advice	programme. Evaluate programme to see if similar	completed
Workmatch scheme and Developers' S106	and coaching, peer-to-peer knowledge sharing and virtual networking for	support programme should be offered in the	
Employment & Skills Plans	50 local small/micro creatives.	future.	
		• Support local artists and community organisations	Target achieved (target set after
	Through Creative Wandsworth (the borough's Local Cultural Education	through the WAF networking and training	WAF 2021 artists recruitment had
	Partnership) embed opportunities for young creatives by developing work	sessions. WAF 2021 supported 732 artists, of	already been completed).
	and work-related learning opportunities as well as progression routes into	which 297 were from diverse ethnic background,	
	employment:	85 were disabled and 8 D/deaf and 37 LGBTQ+;	
	Commission 15 Wandsworth Creative films to show breadth of	<ul> <li>Recruit 2 KickStart local young people into the</li> </ul>	Target achieved and completed
	opportunity for young people looking to enter creative employment.	Arts Service.	and completed
		AILS SEIVILE.	
	· · · · ·		
	Wandsworth secondary and primary schools		
	Proactively demonstrate Wandsworth's commitment to diversity and     inclusion through a survey of the survey		
	inclusion through our commissions and spokespeople/artists working		
	with schools		
	Work with Workmatch to recruit two Kickstart local young people into the		
	Council's Arts Service.		

	For specific examples of work being done to support people under 26 years old see "Work with the cultural and creative sector to provide signposted pathways, work experience, training and paid work for local people at the start of their careers" section of the Learning and Education goal.		
Support and grow the local creative value	Support the culture and creative sector to buy locally and contribute to the	Year 1:	
chain, by supporting the culture and	creation of supply chains and business ecosystems that support local	use TOMs framework to evaluate the local	Target achieved and completed
creative sector to buy locally, support local	employment and keep wealth in the area, eg:	economic and social impact of BAC to the	
employment and keep wealth in the area.	• use the new TOMs framework to investigate and begin to calculate	borough	
	the value of the local supply chain	Advertise all Arts Service vacancies through	Target achieved and completed
	• encourage all cultural vacancies to be promoted via WorkMatch as	Workmatch	
	well as via cultural employment channels		

### Goal - Communities and Partnerships: To support residents and communities to build stronger neighbourhoods and enhance community cohesion.

Objectives	Actions for year 1 (2021-22)	SMART Targets	Reporting
Objectives Work with local communities and the cultural sector to produce new work and events that support and celebrate the diversity and histories within the Borough and reflect the identities of local neighbourhoods	Continue to utilise Wandsworth Arts Fringe (WAF) as a mechanism for artists and local communities to develop and pilot local events and projects in a supported fashion. Build on the success of the Happy Streets Festival in 2019 in bringing together the various communities within Nine Elms as part of Happy Streets 2021. Articulate and celebrate the role played by centuries of immigrants who have settled in Wandsworth and created the Borough and London of today through events and journal posts on WandsworthArt. Actively participate in the GLA's working group for the commission for diversity in the public realm. Work closely with Wandsworth's Heritage Service and Local Studies Centre	<ul> <li>SMART Targets</li> <li>Year 1: <ul> <li>Deliver WAF in at least 70% of all Wandsworth wards</li> <li>Deliver Happy Street in Nine Elms</li> <li>Display children's covid-19 postcards in all Libraries before adding them to the Borough's covid archive</li> <li>Support key partners (such as Black Heroes Foundation, Tara Arts, Wandsworth's Heritage Service, Battersea Society Heritage Committee and World Heart Beat) in delivering their programmes</li> <li>Deliver/publish at least 3 events/journal articles on WandsworthArt celebrating the diversity within Wandsworth pa.</li> </ul> </li> </ul>	Target exceeded as 95% wards were activated Target achieved and completed Target achieved and completed Target achieved, support is ongoing Target achieved – delivered a range of events for Black History Month and an event for LGBTQIA+ Month, as well as well as published articles
	<ul> <li>to celebrate and commemorate key moments in Wandsworth's history and the heritage of Wandsworth's residents:</li> <li>Create a legacy project for primary school children's Covid-19 postcards, on which they reflected on a moment from their lives over the first six months of the pandemic.</li> <li>Promote programmes for national weeks and months such as Black History Month, Asian History Month, and Refugee Week.</li> </ul>		<ul> <li>on:</li> <li>Black Woman Time Now: Lubaina Himid MBE speaks to Michaela Yearwood-Dan</li> <li>Black History Month: Black Heroes Foundation presents The Story of John Archer</li> </ul>

	<ul> <li>Support Black Heroes Foundation's Windrush Gala lunch for residents who came to the UK as part of the Windrush generation.</li> <li>Support Black Heroes Foundations new John Archer play and educational activities to ensure that young people are growing up with role models that reflect the diversity of our society.</li> <li>Tara Theatre new programming strategy will include an annual lookingback season focus on different aspects of South-Asian history.</li> <li>World Heart Beat's Nine Elms Sessions celebrates the heritage of the area.</li> <li>Battersea Society Heritage Committee collaboration on local history</li> </ul>		<ul> <li>Abdul Shayek: One Year at Tara Theatre</li> <li>When Bollywood came to Balham</li> </ul>
Foster collaboration between libraries, cultural and heritage organisations, creative industries, educational organisations and the Council's management of the Wandsworth Borough Collection to provide a rich variety of lifelong learning opportunities	<ul> <li>featured on the Nine Elms' noticeboards and online.</li> <li>Continue to support resident-led programmes such as Wandsworth Artists' Open House and Wandsworth Art, which provide opportunities to showcase local talent.</li> <li>Work with former participants and recruit new people to showcase their creativity on WandsworthArt website. Select highlights from WandsworthArt to install across the borough as part of Framed.</li> <li>Work with a wide range of local partners and community groups to attract fresh participants and to develop new aspects to the programme</li> <li>As part of the Beacon Library carry out a borough-wide audit of existing provision for adult learners outside of formal education.</li> <li>Transfer the management of the Wandsworth Borough Collection back to the Council.</li> <li>University of Roehampton to co-formulate placements for Cultural Heritage MA students to study primary resources within the Wandsworth Borough Collection.</li> <li>Work with University of Roehampton in exploring how the Wandsworth Borough Collection could be used to support people with dementia in the borough. Support a bid Alzheimer's Research UK Inspire Fund to fund potential work in this area.</li> <li>Continue to work with the RCA on the Wandsworth Artists' Open House bursary scheme to support and mentor young Wandsworth residents who are looking to develop careers in the visual arts.</li> <li>To work with Sambrooks and Greenland to establish a heritage offer on the RAM Quarter that celebrates the almost 500 years of continuous brewing onsite.</li> </ul>	<ul> <li>Year 1:</li> <li>Deliver an online and in the public realm alternative to Wandsworth Artists Open House to enable residents to still showcase local talent.</li> <li>Join the Beacon Library programme working group to develop libraries as cultural hubs going forward</li> <li>Manage the transfer of the Wandsworth Borough Collection back to the Council.</li> </ul>	Target achieved and completed Joined the working group, work is ongoing Transfer successfully completed

	The Nine Elms team will continue to work closely with Battersea Power		
	Station and the Battersea Society Heritage Committee to promote and		
	celebrate the history of Nine Elms through projects/initiatives such as the		
	Nine Elms noticeboards		
	Support Wandsworth Heritage Service (part of the libraries) to deliver		
	Wandsworth Heritage Festival every May-June.		
Improve residents' quality of life by	Complete the pilot of the Arts Council's Joint Cultural Needs Assessment so	Year 1:	
increasing and broadening cultural and	that the Council and cultural organisations can direct their funding into	Deliver WAF in at least 70% of all Wandsworth	Target exceeded as 95% wards were
creative participation opportunities	those areas that have identified need and current gaps in provision.		activated
creative participation opportunities	- · · ·	wards	
	Develop a publicly accessible dashboard and dataset so that any cultural	• Theatre503's Right to Write scheme. Work with at	Target achieved and completed
	organisation or voluntary group wanting to work in the Borough can easily	least 10 people from Nine Elms	
	develop projects that meet identified need and the Council's Arts Service	BAC's Write Together deliver to approx. 500	Target achieved and completed
	can effectively broker introductions between relevant partners.	Wandsworth residents	
	Wandsworth Arts Fringe - continue to focus WAF on delivering an inclusive		
	and welcoming programme of cultural events and outreach programmes		
	within areas of low cultural engagement.		
	Theatre503's Right to Write scheme. A unique free opportunity for adults		
	of any age who live or work in Nine Elms to take part in a weekly		
	introductory online playwriting course. Upon competition of the course,		
	participants offered bespoke package of support for the rest of the year.		
	BAC's Write Together provided free creative pack to anyone living in		
	Wandsworth with the aim of connecting people and spreading kindness		
	during the pandemic.		
Enhance capacity building of grassroots	To nurture community creative leadership and cultural champions; to	Year 1:	
community cultural organisations,	support them in the creation of cultural resources that meet their needs,	• Support at least 10 grassroots community cultural	Target exceeded with a wide range
supporting residents to develop cultural	eg:	organisations to develop projects as part of WAF	of grassroots community
resources that meet their needs	• Wandsworth Arts Fringe. Work in partnership with community groups,		organisations taking part
	youth groups and residents' associations to support them in	Support the delivery of the Nine Elms Advent	Target achieved and completed
			ranget demeted and completed
	developing creative projects. Work with local artists in shaping and	Calendar initiative	Target eveneded with 12 housing
	delivery events and projects.	Support creative projects on at least 10 Council	Target exceeded with 12 housing
	Supporting the Nine Elms Advent Calendar initiative	Housing estates	estates being activated
	Supporting creative projects on Housing Estates eg the Wagon of	• Provide expert advice/support in a minimum of 10	Target exceeded with 53 applications
	Dreams went to 10 estates over the summer	funding applications pa that enhance the capacity	supported
		of grassroots community cultural organisations	
	Raise WGF Arts funding to a maximum of £10k to give it parity with all		
	other WGF funding themes.		
	Raise awareness in cultural and community groups of what funding is		
	available from both the Council and external sources. Provide expert		
	advice and support in developing funding applications.		

	<ul> <li>BAC are delivering:</li> <li>a pilot a Community Commissioning Programme to offer community members the opportunity to lead an event as part of BAC's public programme. Approx. £12,000 in commissioning money will be available for around 4 events with producing and production support offered.</li> </ul>		
Encourage, broker and support partnerships and local and Borough cultural networks.	<ul> <li>Support Wandsworth's What Next? Chapter, which brings together many of locally active cultural organisations to share best practice and develop joint projects.</li> <li>Strengthening bonds with the Borough's cultural organisations and work collaboratively to leverage cultural investment into the Borough to deliver the actions outlined in this Action Plan.</li> <li>Lead on both the Nine Elms Programming and Cultural Steering groups.</li> <li>Lead on the Local Cultural Education Partnership.</li> <li>Working internally across council departments and contractors to create cultural activity e.g. Climate Change, Schools and Young People, Libraries, Enable Leisure and Culture.</li> </ul>	<ul> <li>Year 1:</li> <li>Ensure that a representative of the Arts Service attends at least 90% of all Wandsworth's What Next? Chapter meetings.</li> <li>Deliver regular Nine Elms Programming and Cultural Steering groups.</li> <li>Deliver Local Cultural Education Partnership steering board meetings every 3 months.</li> </ul>	Target achieved and completed Target achieved and completed Target slipped due to arts organisations continuing to furlough staff until September 2021.

Goal - Learning and Education: To provide our young residents with the best start in life through embedding cultural engagement opportunities, supporting access to creative outlets, nurturing talents and establishing pathways into the cultural and creative industry sector.

Objectives	Actions for year 1 (2021-22)	SMART Targets	Reporting
Ensure that all under 5s have access to	Promote the creative programmes delivered through Wandsworth's		No targets for year 1 to 3 as work
creative play and cultural experiences to	Children's Services.		needs to be done to access resources
provide them with best start in life			/ funding to enable this work to be delivered.
Ensure that every child has the	Working with the Council's School Improvement team, raise awareness to	Year 1:	
opportunity to develop their own	all primary and secondary schools (including SEND, Hospital schools and	Send out half termly bulletins to all teachers	Target achieved and ongoing
creativity and access to honing their	Pupil Referral Units) of the existing curriculum support and extra-curricular	signed up from local schools collating and	
creative skills	activities provided by both the Arts Service and the Borough's cultural	promoting the engagement opportunities	
	sector.	available for young people.	
		Promote cultural engagement opportunities for	Target achieved and ongoing
	Increase opportunities for young people of all ages to perform and exhibit	young people to parents via the monthly Arts e-	
	across the Borough in and out of school:	Newsletter, Brightside and Headstart.	
	Install young people's covid postcards in all libraries	Deliver at least one annual showcase opportunity	Target exceeded through the various
	Install young people's artwork in the public realm such as Osiers Road	for young people to perform or exhibit.	WAF events delivered over 2021
	Hording and the Greener Picture banners outside the Town Hall	Deliver at least one creative careers programme	
		online or in person for pupils at secondary and FE	Target achieved and ongoing
	Creative Wandsworth will strengthen links with FE, HE and creative		
	employers to develop future work and creative pathways.		

	Work with the Borough's cultural sector and youth clubs to increase take up of the Arts Award.Launch Young Reviewers pilot programme for WAF.Work in partnership with Agora Arts Circle, Battersea Arts Centre, Creative Wandsworth, Nine Elms Arts Ministry, Roehampton R.O.C.K.S, the Royal College of Art, Wandsworth Council and 575 Wandsworth Road (National Trust), to fundraise and create a third iteration of the Create and Learn PlayKits for families in digital poverty to be distributed via primary schools. The project distributed 4000 kits via 55 primary schools for the summer	<ul> <li>that explicitly promotes creative careers and links with local HE or creative employers.</li> <li>Launch Young Reviewers pilot programme for WAF</li> </ul>	Target achieved and ongoing
	<ul> <li>holidays over 2021.</li> <li>BAC are delivering: <ul> <li>Beatbox Academy (12 -21 year olds). Weekly music making sessions for all skill levels. BAC Beatbox Academy will develop at least two new shows for audiences to be presented at BAC.</li> <li>BAC Beatbox Academy's Frankenstein which involves local young performers will tour around the UK to at least four different venues along with workshops led by local young people.</li> <li>Impact Dance (12 – 21 year olds). The launch of a new project with leading dancers &amp; choreographers encouraging young people to dance &amp; perform for fun</li> </ul> </li> <li>Through the Beatbox Academy and Impact Dance BAC is providing 10,000 hours of participatory arts activities annually with a focus on supporting 100 Wandsworth young people to discover and nurture their talents. At least 1 presentation of new work developed by and with young people at DAC</li> </ul>		
Support schools in delivering "Cultural Capital" as part of the 2019 Ofsted Framework	<ul> <li>BAC.</li> <li>Embed Creative Wandsworth (Wandsworth's Local Cultural Education Partnership) within the cultural and education landscape so that it will continue once core project funding from A New Direction ends in March 2022.</li> <li>Establish and run the new Arts and Culture subject lead network for teachers with responsibility for arts subjects (in partnership with the Schools' Improvement Team). The aim of this is to increase creative projects in schools and ensure that best practice is shared across the Borough.</li> <li>Develop CPD training for teachers, teaching assistants and trainee teachers to ensure that creativity is embedding into lesson planning for all subjects.</li> <li>Supporting schools to become Artsmark accredited.</li> </ul>	<ul> <li>Year 1:</li> <li>Deliver Local Cultural Education Partnership steering board meetings every 3 months.</li> <li>Manage the £25k budget, part of the A New Direction Funding</li> <li>Deliver 5 Arts and Culture subject lead network meetings pa</li> <li>Deliver a minimum of 6 CPD training sessions pa</li> </ul>	Target slipped due to arts organisations continuing to furlough staff until September 2021. Target achieved and ongoing Target achieved and ongoing Target exceeded (8 delivered, plus a further 3 for A Place to Call Home) and ongoing

	Explore potential collaboration with University of Roehampton and the		
	Arts Service's schools/teachers development/training programme.		
	Potential projects:		
	Continuing co-creation of A Bit Lit content between Andy Kesson and		
	Wandsworth schools and teachers.		
	• Susan Deacy's Mythical Childhood project to target schools in		
	Wandsworth (to March 2022) with activities teaching about Greek		
	mythology (with particular application for neurodiverse children).		
Linking with the Health and Care Plan's	Work with school nursing tier 1 support team to ensure that free cultural	Year 1:	
5			Orașina
start well theme to embed arts and culture	engagement opportunities are part of the signposted offer for young	Continue to promote and signpost local	Ongoing
in the support offered to young people to	people. Liaise with the Borough's cultural organisations to ensure that the	opportunities available to young people	
improve their health and wellbeing	signposting of opportunity is up to date and also work with the sector to	• Embed Arts and Culture as one of the five pillars	Target achieved and ongoing
	ensure that the capacity of places reflects demand.	in the Council's Education Recovery	
		Plan/Roadmap	
	Work with Children's Services to ensure that Arts and Culture is one of the	Work in partnership with Children Services in	Target achieved and ongoing
	five pillars in the Council's Education Recovery Plan/Roadmap.	delivering engagement opportunities for young	
		people such as "A Place to Call Home"	
	Work with Children's Services and Public Health to ensure that cultural	<ul> <li>Provider or broker at least 2 creative</li> </ul>	Target exceeded as part of the
	programmes are part of the solution in supporting young people with		Create and Learn Playkits, Dear
		opportunities per annum for young people in St	• •
	mental health issues:	George's and Springfield Hospital to be part of	Neighbour and A Place to Call Home
	Develop therapeutic arts-based projects focused on supporting mental	Develop a therapeutic arts-based project focused	Target achieved and completed for
	health and self-esteem in schools and youth services	on supporting mental health and self-esteem in	2021-2
	<ul> <li>Work with the CCG to monitor, evaluate and potentially</li> </ul>	schools and youth services. This was the Dear	
	enhance/expand the pilot programme of arts psychotherapies and	Neighbour project in 2021	
	family therapy in Wandsworth primary schools (that took place in		
	Chesterton Primary over 2020) with the potential aim to roll out		
	across the Borough.		
	Work with and support:		
	• St George's Hospital's Arts team to ensure that the children ward		
	benefit from a range of creative engagement and participation		
	opportunities – such as the Theatre 503's Xmas Panto.		
	• Springfield Hospital, who support young people with severe mental ill		
	health – such as the Theatre 503's Xmas Panto and work with Hospital		
	Rooms to ensure that young patients' voices are part of the cultural		
	programme delivered in the hospital.		
	Group 64 used their WAF grant to pilot using mental health techniques in		
	creative sessions to embed it in their programmes going forward.		
	Battersea Children's Cluster piloting creative programmes for children and		
	families supporting mental health.		
	Wandsworth Music Service providing music therapy sessions and training		
	in schools.		

Embod youth voice in all our work from	Explore how Wandsworth's Creative Youth Danal should evolve associally	Voor 1:	
Embed youth voice in all our work, from consultation and collaboration to governance and evaluation	Explore how Wandsworth's Creative Youth Panel should evolve, especially how youth voices can be embedded into the work of cultural organisations within the Borough going forward. Work with AND and Sound Connections to develop the youth voice stand further.	<ul> <li>Year 1:</li> <li>Deliver support for embedding youth voice into at least 2 local cultural organisations.</li> </ul>	Target partially achieved with Wandsworth Music; other organisations ongoing as part of LCEP.
	As part of Creative Wandsworth, provide support to local cultural organisations looking to develop/strengthen the role of youth voice in their organisations.		
Provide an enhanced cultural offer for	Continue to work with the PRUs, special schools and hospital schools in the	Year 1:	
young people identified as at risk or in needing additional support	<ul> <li>Borough to ensure that all their young people can access cultural programmes delivered by the Arts Service and cultural organisations within the Borough. This has included:</li> <li>Supported and funded Wild City's Big Sculpture Get Together. An inclusive, hybrid (live and digital), outdoor, participatory sculptural installation event in Heathbrook Park devised by Neuro Diverse Wandsworth residents, in partnership with Paddock SEN Secondary</li> </ul>	<ul> <li>Deliver/support at least two creative projects pa that involve the PRUs, special schools and hospital schools in the Borough.</li> <li>Deliver/support at least one creative project pa through a Wandsworth youth club</li> <li>Fund and work with Oily Cart to deliver at least two creative engagement opportunities pa for</li> </ul>	Target exceeded as part of the Create and Learn Playkits, Dear Neighbour and A Place to Call Home Target achieved and completed Target achieved and completed
	<ul> <li>School.</li> <li>Continue work with young people in out-of-school settings such as youth clubs.</li> <li>Supported and funded Providence House's YES music performance, as part of the WAF Big Top tent, which was multi-disciplinary and multi-generational creative arts showcase, highlighting the developing talents and aspirations of young people from Battersea.</li> </ul>	children with profound and Multiple Learning Disabilities and/or Autistic Spectrum Condition and/or their families in Wandsworth	
	<ul> <li>Fund Oily Cart to support young people with a range of specific and complex needs in Wandsworth through an ongoing Service Level Agreement, running from 2020 to 2025 (with the option to extend to 2028). Over 2021-2 this includes:</li> <li>To deliver Space to Be 'touring' within Wandsworth in Q1 or 2, equating a week-long arts experience for at least 4 separate families</li> <li>In Q2 we will develop Parked, with young people who are considered to have a profound and Multiple Learning Disabilities and/or Autistic</li> </ul>		
	<ul> <li>Spectrum Condition and/or their families in Wandsworth.</li> <li>In Q3 or 4 present a residency of The Cart in Wandsworth schools. The Cart will also be developed with young people in the borough via schools. As part of The Cart project, we will work with at least 2 teachers working with disabled children in specialist education schools within the borough. We will use this project to develop training materials for these teachers and others who book this project.</li> </ul>		
Work with the cultural and creative sector to provide signposted pathways, work experience, training and paid work for local people at the start of their careers	<ul> <li>Work with the borough's cultural sector to promote local recruitment via the KickStart scheme.</li> <li>Recruit to two KickStart vacancies within the Arts Service.</li> </ul>	<ul> <li>Year 1:</li> <li>Recruit two local young people via Kickstart to the Arts Service</li> </ul>	Target achieved and completed

Develop a series of films, Wandsworth Creatives, to be used in schools as	•	Deliver 15 films promoting and signposting the	Target achieved and completed
part of promoting creative careers. Each short film focuses on a different		creative careers in Wandsworth to young people	
person from Wandsworth explaining their role and what route they took			
to get that career. The 15 films cover a wide range of roles and artform or			
creative sectors.			
BAC's the Agency supports 20 new local young people (aged 15 to 25) to			
launch 3 new social enterprises. The scheme provides mentoring and			
professional development sessions as well as the opportunity to launch			
social enterprises and free space to work in the Scratch Office.			
BAC continues to support a network of an additional 30 young people from			
Winstanley estate and surrounding estates who've graduated through the			
Agency over the last 9 years and offer a continued range of mentoring,			
career development and micro- commissions for community projects			
(approx. 5 x £1,000 commissions + in-kind producing, fundraising and			
production support) and paid freelance opportunities to be part of running			
the Agency National Programme.			
Neko Trust new music industry accelerator initiative. NEKO 18, a 3 month			
programme, is created to offer 18 early-career individuals (aged 21-30)			
free training, office workspace and tailored creative opportunities. The			
programme is designed to help navigate the ever-changing music industry,			
improving their employability whilst gaining the confidence and knowledge			
to direct their own career.			
University of Roehampton's MA in Publishing is supporting the diversifying			
the publishing industry through their homegrown small publishing house			
Fincham Press.			
University of Roehampton programmes now include significant elements			
of work experience and placement that will develop and diversify the			
creative workforce include: MA Creative Writing, MA Publishing, MA Art			
Psychotherapy, MA Dance Movement Psychotherapy, MA Choreography,			
MA Film Practices, MA Dance Practice and Performance, MA			
Screenwriting, MA Journalism. Working with the borough's cultural sector			
to support local placements.			

Work with the cultural and creative sector	Talent Innovation Fund. Working in collaboration with Lambeth, Lewisham	Year 1:	
to address and tackle the current	and Southwark, £1,000,000 of funding has been ringfenced to support	Ensure Wandsworth residents/businesses benefit	Ongoing
inequality regarding social background,	STRIDE's Talent Development activities that tackle the lack of diversity in	from STRIDE opportunities and take up places	
ethnic diversity and disability within the	the Creative and Digital Industries labour market.	Produce a minimum of 15 films to showcase the	Target achieved and completed
sector.		range of creative career options within	
	Schools Programme – proactively work with cultural practitioners from all	Wandsworth to reflect the diversity of cultural	
	protected characteristics to identify role models that reflect Wandsworth's	practitioners in the borough.	
	diversity and inspire young people to take up creative careers. Develop a		
	series of films, Wandsworth Creatives, to be used in schools as part of		
	promoting creative careers.		
	ActionSpace will continue to develop and improve pathways towards		
	careers in the creative industries for those who are currently under-		
	represented, people with learning disabilities		

Goal - Health and Wellbeing: Working in partnership with the Council's Adult Social Care and the Health and Wellbeing Board we are promoting arts, culture and creativity to inspire and support people to live healthy, fulfilled and independent lives.

Objectives	Actions for year 1 (2021-22)	SMART Targets	Reporting
Linking with the Health and Care Plan's live	Work with Adult Social Care and Children Services to ensure that we	Year 1:	
well theme to improve residents'	maximise the impact of Wandsworth's two disability arts contracts with	Manage the delivery of the two disability arts	Target achieved and ongoing
wellbeing through cultural engagement,	Oily Cart and Action Space in supporting some of Wandsworth's most	contracts	
including improving their happiness levels	severely disabled residents.		
	ENO Breathe programme at St George's Hospital and Queen Mary's		
	Hospital, Roehampton.		
	• So far 13 patients have taken part in this online long covid support		
	programme		
	Wandsworth has 13 Choirs - see Wandsworth Music Service case study on		
	WandsworthArt for the health benefit of being part of a choir.		
	Black Heroes Foundation are delivering range of programmes to support		
	elders from the Windrush generation:		
	Virtual Windrush Café was launched over the pandemic to support		
	elderly people of the Windrush generation who have been isolated		
	due to Covid-19, many also have a high occurrence high blood		
	pressure, diabetes, COVID19 and other health issues. It provides		
	opportunities for these elders to meet weekly online for a period of 6		
	months, focussing on mood lifting activities, music, song, exercise,		
	quiz, health information. Physical exercise, Art Therapy, Singing, diet		
	and lifestyle sessions will be led by qualified professionals.		
	Black History Month at Windrush Gala Luncheon for members of		
	Windrush generation living in Wandsworth at BAC. This was delivered		
	at BAC on 1 <sup>st</sup> October.		

	L		
	Sound Minds is a Wandsworth based mental health charity transforming		
	lives through music, film and art. A WAF grant supported a series of		
	photography and art workshops, leading onto an exhibition which was		
	filmed and screened locally to raise awareness of mental health issues.		
	The Baked Bean Company specialised in drama-based services, using		
	drama as a learning tool to help improve confidence, social skills and living		
	skills for people with learning disabilities. Awarded a WAF Grant to support		
	their delivery.		
Linking with the Health and Care Plan's age	Work with Public Health on the new JSNA and Health and Wellbeing Plan	Year 1:	
well theme to utilise culture to support	to utilise the arts to support healthy ageing. Building on the evidence of	<ul> <li>Input into and draft sections of the JSNA</li> </ul>	Target achieved and completed
healthy ageing through improving	the role that the arts play in improving cognitive functioning,		
cognitive functioning,	communication, self-esteem, enjoyment of life, memory and creative		
communication, self-esteem, enjoyment of	thinking as a preventative measure.	Support at least 2 sultural programmes around	Target exceeded (such as: Turn Up
life, memory and creative thinking as well		Support at least 3 cultural programmes around	Join In; SMILE-ING Boys; Springfield
	Continue to support any event of the depart of the test	Health and wellbeing per annum	
as facilitating and supporting	Continue to support programmes, such as tea dances and choirs, that		Hospital, St George's Hospital)
intergenerational social contact	encourage residents to be physically active and reduce isolation, eg		
	signpost people referred from St George's Hospital onto the ENO		
	Breathe Programme into local choirs.		
	Ensure that cultural activities are part of Wandsworth's Brighter Living Fair		
	festival, 1 to 10 October, to promote healthy, safe and independent		
	lifestyles, eg		
	Black Heroes Foundations Black History Month gala luncheon		
	Regenerate-RISE's Kings and queens in SW15 - a day of music and		
	entertainment		
	Generate Opportunities' Upcycling and design workshop		
	Putney School of Art and Design's Community art workshop		
Develop partnerships with health service	Springfield Hospital have commissioned The Hospital Rooms to support	None as dependent of staff resourcing being made	
providers and universities to co-fund and	them in embedding therapeutic arts into their inpatient experience at their	available.	
deliver creative programmes and	new hospital. This is a longer term project which so far has included:		
strategies	<ul> <li>11 art workshops with inpatients (Deaf, Eating Disorders, Acute, PICU</li> </ul>		
Strategies	and Forensics)		
	<ul> <li>a Summer Art School (5 days) for Recovery College students</li> </ul>		
	• a virtual creative day (4 workshops) for service user representatives,		
	family and carers.		
	• 13 weekly Digital Art School sessions to gain feedback on the types of		
	experiences that people are responding best to.		
	The end result will be 20 new art commissions within the hospital over the		
	next few years.		
Develop a varied high-quality cultural	The Council will undertake a mapping exercise to better understand the	Year 1:	
prescription offer as part of a social	cultural activities that are already delivered within the Borough and	Complete mapping exercise of cultural activities	Ongoing
prescribing model to support prevention	evaluate their quality, as a basis for working with Public Health and the	that support health and wellbeing in the borough	
and reduce residents' need for medical	CCG to expand the capacity of those that could become part of the	• Work with Link workers in GP surgeries to identify	Target achieved and completed
interventions (such as for mental health	Borough's social prescribing offer.	and refer at least 10 people onto the "Turn Up	

issues, dementia, reducing pain medication, or tackling obesity and loneliness)	In partnership with Enable Leisure and Culture, Bounce Theatre and SWLLP pilot "Turn Up Join In" a social cultural prescribing project focused on people visiting their GP surgeries with physical or mental ailments where stress of finances is suspected as the underlying issue. The 12 week programme has been based at the Home Café in Earlsfield.	Join In" pilot social cultural prescribing project focused on people visiting their GP surgeries with physical or mental ailments where stress of finances is suspected as the underlying issue.	
Work with Adult Social Care, South West London Clinical Commissioning Group (CCG), and Public Health to develop cultural commissioning so that successful programmes can become sustainable and long term offers	Take the new Arts and Culture Strategy 2021-31 and accompanying action plan to the Health and Wellbeing Board in November 2021.	Year 1: Take the new Arts and Culture Strategy 2021- 31 and accompanying action plan to the Health and Wellbeing Board in November 2021.	Paper deferred and now going to June 2022 Health and Wellbeing Board
Work with Public Health, Children Service's and Procurement to develop an outcomes- based tender to a value of £60,000 to deliver and monitor against identified cultural and health/wellbeing needs as set out in the JCNA.	Working with Public Health, Children Services and Procurement to develop outcomes-based tenders to a combined value of £60,000 to deliver against identified cultural and health/well-being needs within the Borough.	Year 1: develop outcomes-based tenders to a combined value of £60,000.	Process started

Goal - Access for All: To actively work to improve accessibility for all our residents both to enjoy culture and to join the borough's creative workforce.

Objectives	Actions for year 1 (2021-22)	SMART Targets	Reporting
Use the data from Wandsworth's Joint	To develop Wandsworth's JCNA dashboard so that the Council and all its	Year 1:	Delayed due to capacity issues
Cultural Needs Assessment (JCNA) to	partners identify areas of cultural need and currently gaps in provision.	• Deliver first iteration of the JCNA dashboard on	amongst all the partners, will be
direct funding (both the Council's and		DataWand	delivered over years 2 and 3 instead
partners) into those areas where cultural			
need has been identified and where there			
are currently gaps in provision			
Work with cultural organisations, funders	All Battersea Arts Centre performance from Spring 2021 onwards part of	Year 1:	
and community groups to ensure that lack	their new, universal Pay What You Can pricing model.	Provide meet the funder sessions and online	Target achieved and completed
of financial means is not a barrier to		advice to all applicants throughout the year.	
cultural engagement	Theatre 503 continue to offer the Share the Drama scheme with at least	<ul> <li>Assess WGF and WAF grant applications</li> </ul>	Target achieved and completed
	25% of places available for free or at a subsidised rate to those who are	• Support, promote and monitor the delivery of	Target achieved and completed
	long term unemployed and/or in receipt of benefits.	Council funded projects	
	Work with the borough's with cultural organisations, funders and		
	community groups to deliver a range of free creative activities throughout		
	that year that have finale as part of Wandsworth Arts Fringe. Financially		
	support free access to cultural activities through the WAF grants		
	programme (£20k ringfenced funding pot).:		
	The Baked Beans Company's documentary exploring how Covid-19 has		
	impacted people with learning disabilities.		
	World Heart Beat's Congrego developed in collaboration with		
	Providence House and streamed to Care Homes as part of their		
	partnership with Arts 'n' Residents.		

	Ballet Soul's Othello21 Outreach Programme with free movement		
	workshops to their cohort of 200 local young musicians and to the		
	Wandsworth public. Deliver a public sharing of our new show Othello		
	21 targeted to people who have not seen a ballet performance,		
	particularly from non-white backgrounds in a modern setting to		
	change their perceptions of ballet.		
	Financially support programmes with free access to cultural activities		
	through the Wandsworth Grant Fund.		
Work with the cultural and creative sector	Wandsworth is a core partner of the STRIDE programme, which offers	Year 1:	
to tackle the existing inequality, such as	business support to the creative sector and aims to ensure that at least	Ensure Wandsworth residents/businesses benefit	Ongoing
access to, participation in, and low	50% of STRIDE programme's beneficiaries are from backgrounds that are	from STRIDE opportunities, aimed at ensuring that	ongoing
representation in employment, within the	underrepresented in the sector.	50% of all beneficiaries from under represented	
sector		backgrounds	
	STRIDE's Talent Development has allocated £1,000,000 revenue		
	investment in at least one cross borough CDI employment project focused		
	on enabling disadvantaged groups with 525 talent development		
	opportunities.		
	Theatre 503 - potential Burn Bright residency at R.O.S.E Community		
	Clubroom in January 2022. Burn Bright is an initiative that seeks to driving		
	positive change for writers who identify as women in theatre.		
Work with Adult Social Care, Children's	ActionSpace, as part of their SLA with Wandsworth, deliver:	Year 1:	
Services and a wide range of external	• two regular, full day weekly, visual arts Studio Projects for six to nine	• Support and monitor the delivery of Action	Target achieved and completed
partners to ensure that both young people	Wandsworth adults (18+) with learning disabilities – supporting them	Space's and Oily Cart's SLAs	
and adults with disabilities, both learning	as artists (Studio Participants). Studio Participants have access to a	Support disabled creative practitioners through	Target achieved and completed
and physical, are able to access a range of	professional visual art studio, high quality materials, equipment and	WAF, work with 85 disabled artists and 8 D/deaf	- ·
cultural engagement opportunities. Work	bespoke support from our specialist artist facilitators. The Studio	<ul> <li>Support projects by Baked Bean Company, One</li> </ul>	Target achieved and completed
with partners to develop pathways that	Projects will provide over 500 hours of participatory arts activities.	Trust and Share Community through WGF and	· • · 8 • • • • • • • • • • • • • • • •
support people with disabilities into	<ul> <li>ActionSpace supports talented people with learning disabilities to</li> </ul>	WAF grants.	
cultural and creative employment	develop and maintain successful professional artistic practices. The	WAF grants.	
cultural and creative employment			
	Studio Participants are supported to exhibit and sell artwork and to		
	access opportunities to take part in projects and engage with the		
	wider arts and cultural sectors. Participants also develop a number of		
	transferable skills, which they will be able to use in their lives outside		
	the studio.		
	ActionSpace Live is our participatory arts programme that aims to		
	train artists with learning disabilities to co-develop and co-deliver art		
	workshops.		
	• Each Studio Participant have at least one opportunity per year to show		
	their work in a public setting, ensuring that people with learning		
	disabilities are able to participate in and are represented in high-		
	profile public events.		
	<ul> <li>ActionSpace is committed to developing more opportunities for</li> </ul>		
	people with learning disabilities to be part of the visual arts, both as		
	participants and as audiences. They deliver at least 2 projects/events		
	participants and as addiences. They deliver at least 2 projects/events		

	in partnership with other Wandsworth based organisation/institution		
	each year to disseminate learning to artists and arts organisations in		
	order to encourage more opportunities for people with learning		
	disabilities to take part in visual arts activities.		
	Oily Cart – see Learning and Education.		
	Utilise WAF community programme to support both disabled led arts		
	organisations, artists and groups.		
	Support creative projects by Baked Bean Company, One Trust and Share		
	Community through WGF and WAF grants.		
	BAC has become the world's first Relaxed Venue representing its		
	commitment to embedding access and inclusivity across all their activities.		
	90% of BAC's programme are relaxed. 90% of BAC's digital and live		
	performances will be captioned. Plus regular audio described and BSL		
	interpreted shows with pre-show / easy read info available for everything.		
Work with other Council services to	Develop relationships with other Council services to explore how we can	Year 1:	
integrate cultural programmes into their	integrate cultural programmes into their work in supporting the Borough's	Invite other Council Services to join the JCNA	Ongoing
work in supporting the Borough's most	most vulnerable and at risk residents	working group to feed into the development of	
vulnerable and at risk residents (such as		the new Arts and Culture Strategy and start to	
young carers, young people in care, victims		explore future projects.	
of domestic abuse,			
trafficked people, young people at risk of			
joining gangs)			
Utilising cultural initiatives in supporting	Liberty Choir are restarting their choir in HMP Wandsworth with prisoners	Year 1:	
the rehabilitation and reintegration of	(post lockdown) and recruiting more local volunteers for this programme.	Support Liberty Choir in recruiting 25 volunteers	Ongoing, evaluation to be completed
offenders into society as well as helping to	Part funded through the Wandsworth Grant Fund. Approximately 100	so that the choir can restart at HMP Wandsworth	and submitted in year 2
divert people away from pathways to	prisoners take part over a year and around 25 volunteers are involved in		
crime.	delivering the choir.		

#### Goal – Climate Emergency and Sustainability: To utilise culture as part of Wandsworth's drive to be the greenest inner London Borough and carbon neutral by 2030.

Objectives	Actions for year 1 (2021-22)	SMART Targets	Reporting
Set net zero carbon targets for the	Promote best practice and offer practical support. As part of the annual	Year 1:	
Borough's cultural sector to be achieved	WAF networking and training programme provided to cultural and	Review all Arts and Culture Service activity to	Review completed and changes
by 2030 at the latest	community organisations considering taking part in WAF, there will be	ensure that it models good practice	actioned.
	advice on how they can adopt environmental best knowledge along with	• Support the creative sector through promoting	New WAF Sustainable pledge and
	practical support in its implementation.	best practice from across the UK/world and	plan along with a WAF sustainable
		offering practical support where possible, such as	Marketing Guide have been
	Model best practice by demonstrating how environmental sustainability is	part of the WAF training programme	produced and shared with all WAF
	embedded across the Council's work, in particular how the Arts Service		artists and organisations.
	commissions, produces and promotes its work - including sustainable		
	marketing materials and green campaign planning.		

	Work with Battersea Arts Centre to pilot the Creative Green Tools (a free set of unique carbon calculators developed by Julie's Bicycle for the creative industries) to understand the environmental impacts of cultural buildings, offices, outdoor events, tours and productions within the Borough. This pilot will explore if the tool can be easily rolled out to other cultural organisations (ideally both large and smaller) give Wandsworth baseline data.	<ul> <li>Work with Battersea Arts Centre to pilot the Creative Green Tools to better understand how Wandsworth can establish a current carbon baseline data</li> </ul>	Ongoing
Embed environmental themes into the Borough's cultural programming and education/ learning activities, drawing in cultural organisations, to help build environmental knowledge, awareness and inspire behavioural change amongst Wandsworth's residents	Environmental themes will be a key component in annual WAF programming. The aim is to utilise performances, exhibitions, workshops and debates so that artists and audiences can explore how we tackle the climate emergency and encourage a radical shift in our relationship with nature and technology. Work with the WESS team on an ongoing basis to develop creative content and activities that engage audiences on themes of climate and the environment. Support the Together on Climate Change festival 8 to 13 November through school workshops and public programming. Deliver a schools' programme focused on climate change. In 2021 developed "A Greener Picture", in partnership with RCA, that run in 15 primary schools and involved 670 pupils. Weave environmental messages into public and internal comms – celebrate our efforts to be more sustainable and lead by example such as the through WAF communications. Support Wandsworth's and Enable Leisure and Culture's LoveParks programme of events and activities to encourage people to explore their local parks through a range of events, as well as to litter pick and help keep the parks tidy. Roehampton Climate Network (part of the University of Roehampton) to put on a series of public-facing events to raising the profile and urgency of knowledge creation and dissemination about the climate emergency.	<ul> <li>Year 1:</li> <li>Deliver a climate emergency strand as part of WAF 2021</li> <li>Work with at least 10 schools part of an annual climate emergency project.</li> <li>Support WESS's Together on Climate Change Festival by delivering creative content as part of the festival to be used in schools, and hosting a stall at BAC on 13<sup>th</sup> November.</li> <li>Promote case studies of best practice within Wandsworth of how creative organisations are tackling the climate emergency.</li> <li>Support/promote local partners in their initiatives especially Enable Leisure and Culture and University of Roehampton</li> </ul>	Target achieved and completed Target exceeded as worked with 15 schools and completed Target achieved and completed – provided a range of content for the Together on Climate Change Festival Target achieved and completed Ongoing
Support local creative businesses to be not only environmentally friendly but drive forward innovation within the economy	<ul> <li>Initiate relationship with Innovate RCA to develop and promote best practice.</li> <li>Promote examples of best practice coming out of the incubator centre through WandsworthArt and the Wandsworth Creative series of films.</li> </ul>	<ul> <li>Year 1:</li> <li>Promote at least one positive example of local creative businesses driving forward environmentally friendly innovation</li> </ul>	<ul> <li>Target exceeded and ongoing through:</li> <li>Transition Town Tooting: Pop Up Tomorrow</li> </ul>
Support art commissions in taking sustainable and environmentally friendly approaches.	BAC are delivering community gardening project with Permablitz. Run 6 'Permablitz's' large-scale community gardening day-long events for up to 40 local residents each time to learn about plants and gardening and contribute towards building a community garden on Town Hall Rd. the project will establish a group of local volunteers to tend to the community garden throughout the year.	No target for year 1	